

Jerilyn Hanson

West Linn Aesthetics

Jerilyn Hanson, owner and nurse injector at West Linn Aesthetics, earned an Associate of Applied Science in Dental Hygiene, a Bachelor of Science in Biology, an MBA from Marylhurst College, and an Associate of Applied Science in Nursing (Registered Nurse) from Excelsior College. Originally from Montana, Jerilyn moved to Oregon to pursue her education and build a dental hygiene career spanning 17-plus years before entering medical aesthetics. Her commitment to excellence has earned West Linn Aesthetics the prestigious title of No. 1 Medspa in Lake Oswego and West Linn by Pamplin Media of *West Linn Tidings*. Jerilyn has a history of volunteering, including years at Shriners Hospital for Children. Jerilyn is married to Jeff Hanson, and they have two sons, Logan and Lucas. Her family also includes two beloved pets Boo, a Labradoodle, and Chloe, a King Charles Cavalier. A two-year breast cancer survivor, Jerilyn embodies resilience and strength in both her personal and professional life. In her spare time, Jerilyn enjoys tennis, pickleball, hiking and boating.

Q What does your business do? What makes it unique?

We approach every patient as a unique individual. We pride ourselves on customer service and what we call the "Girlfriend Approach" because we can relate to their concerns.



Q What keeps you motivated in your career/business?

Helping mostly women feel good about themselves when they look in the mirror. Aging is hard. Matching the outside with how we feel on the inside is what we do best. We take the journey together and only recommend what we have done ourselves. Our customers are our family. Our goal is always to have a customer/friend for life.

Q What are you most proud of professionally?

I have spent years in college and continue to take part in educational trainings many times per year to stay on the cutting edge of aesthetic treatments and techniques. Also, I love being a business owner who empowers others to be the best version of themselves in their own careers and personal lives.

Q What is your advice for young women in business?

There are so many lessons to learn during all the ups and downs. What doesn't kill you makes you so much stronger

Q How would you describe your perfect day off?

Walking my dogs, rain or shine, a game of pickleball or tennis, some housekeeping and, finally, preparing a great family meal.

Q What is at the top of your bucket list?

Traveling more! Made my first trip to Italy on the two-year anniversary of my breast cancer diagnosis. I will go back!

West Linn Aesthetics

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Favorite sports team
Oregon Ducks

Favorite board game
Partners

Favorite podcast
Joe Rogan

Favorite book genre
Mystery

Museum you'd like to visit
Coliseum in Rome

Camping or hotel
Glamping